

Original Work Set-Up and Completion Summary

Objective/Purpose

Last year for my final product, I made patient education packets for the critically-ill patients in Peru that underwent free open heart surgeries done by a group of medical professionals that go to Peru twice a year. This bi-annual medical mission trip is called Salvando Corazones and it was founded by cardiac surgeon Dr. Aldo Rafael. This year, my mentor and I decided to take it to the next step and I was appointed Project Manager of the entire trip so help facilitate a smooth and organized trip because in past years, this was the exact area in which the team needed help. After approval from Dr. Rafael himself, I officially stepped into the role as Project Manager and I was offered a place to go on the actual trip with them to Lima, Peru as well.

Since this project is extremely detailed, time-consuming, and large, I will be combining my original work and final product into one big project that I will present at the end of the year when the trip is complete. While I will not have a singular, complete document to submit for my original work, I will have a conglomeration of tasks that I have had to complete so far in regards to this medical mission trip. Some of these tasks include, filling out documentation, applying for grants, setting up social media and websites, creating a T-shirt design, coordinating meetings and dinners, among other things.

The aspect that makes me extremely excited about this trip is the fact that I am doing all of this work for the direct benefit of many other people that are not as fortunate socioeconomically as I am. Luckily, I was born into a family that can provide for me and can support the pursuit of my dreams, but there are many people that are not nearly as fortunate and I am very pleased that I will get the chance to directly impact the lives of people in a completely different country. If all goes well, I will be able to go on this trip with the surgical team and help them out in Lima, Peru in any way that I can.

Materials used

- Computer
- Social Platforms like Facebook and GoFundMe
- CustomInk
- Software applications (Microsoft Word, Excel, Powerpoint, Publisher, etc)

People involved

- Dr. Aldo Rafael
- Eleanor Huff

- Salvando Corazones Team:
 - Dr. Robert Hebeler
 - Dr. Alfredo Lopez
 - Dr. James Choi
 - Dr. Michael Duncan
 - Amy Derheim, RN
 - Olivia Jaklic, RN

Detailed steps in the process

1. Fill Out Official Documentation For the Trip
 - a. There is a certain set of documentation that needs to be filled out and submitted before a trip like this can become official. For instance, the Peruvian Consulate needs to have knowledge of our intentions and approve the practice of surgery by foreign physicians in their country. Also, this interaction will facilitate a smooth transition through customs when we are taking all of the medical equipment with us through the airport. Additionally, communication with the Peruvian American Medical Society (PAMS) is important because they provide some funding for the trip in addition to working out the logistics of our endeavor from their side of the equation. If we have documentation that PAMS approved our trip in our bags and on our person when we enter the country, we will have a much easier time making it through security at the airport. Rather than them just trusting our word that we have good intentions and are trying to practice surgery with approval, we will have documentation that a well-known and well-respected organization is backing our cause.
 - b. Financially, a trip like this can be very expensive so raising funds for this cause is important to ensure that the volunteers on this trip aren't taking on a heavy financial burden when they are trying to help the people in need. For one person, a round trip ticket to Peru added in with all other costs of lodging, meals, etc can come up to around \$5,000 so additional funds from outside sources will be a great asset to the team.
2. Set up Fundraising Materials
 - a. For this mission trip, I've decided to set up a few fundraising portals in addition to the grants that we may receive to add a little more cushion just in case the grants don't cover the full cost or any any cost at all. For this I chose to design a T-Shirt, create a Facebook page, and set up a GoFundMe for the Salvando Corazones medical mission. While I have yet to fully launch into fundraising mode, the set up of everything is complete and ready to go - I am just waiting for an OK from Dr. Rafael and other

members on the team. Because it will be a team effort to fundraise, I need to make sure that everyone is on-board with the T-shirt design and how everything is presented on the internet so no one feels any reservations about participating in raising money.

- b. For the T-shirt: I tried to imagine something eye-catching that the team could wear in Peru to show unity but also something that wasn't too obnoxious and that people back home would still want to wear it to show off the cause. I came up with something simplistic yet slightly fun so it wasn't just another regular t-shirt. The llama on the front added some creativity to the design but the back still boldly stated the cause. My mentor liked and shirt, as did Dr. Rafael, but I still need to get opinions from the rest of the team. I asked my classmates and I got positive feedback but since the main demographic that this shirt would sell to would be adults, I need to get some adult opinions too.

I looked at two different organizations for the production of these T-shirts, Big Frog and CustomInk and I found that CustomInk offered a better price per individual shirt than Big Frog when I ordered a total of 45 shirts in one transaction. The more shirts I ordered at once, the cheaper the price per shirt got. With CustomInk, each shirt would cost roughly \$12 and if I priced each one at \$20 and sold 45 shirts, I could make roughly \$360 in profit. It's not a lot in the grand scheme of things but it could cover a good portion of meals and could go toward the fundraising gala in February. If I figure out how to sell more shirts, then I could increase the profit but I alone don't have the connections to sell that many shirts and I don't know if anyone else on the team does either.



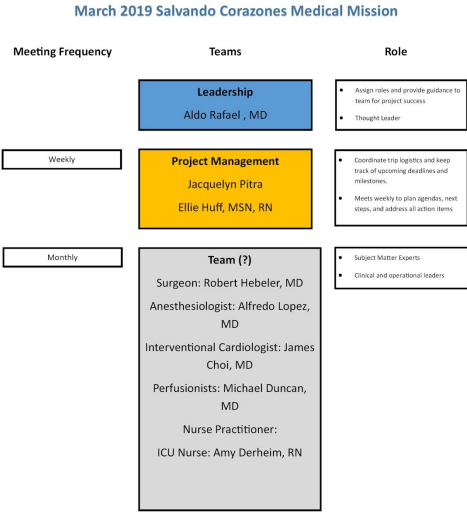
- c. Both the Facebook page and GoFundMe page are connected so the GoFundMe connects to the Facebook and vice versa. I am not completely

sure how to successfully raise money via GoFundMe but I think with the help of the other team members, this could be very successful if we managed to get it out in a Baylor Newsletter or something similar. The Facebook page is mainly just for awareness purposes and it'll be easier to get news out to participants along with announcements to the general public that will follow the account.

Facebook: www.facebook.com/salvandocorazonesperu

3. Coordination With The Team

- a. Since this whole process is a team effort, I need to figure out how to communicate with all of them at once and with each of them individually or in smaller subgroups. Since most of the participants going on the trip are medical professionals with extremely busy lives, trying to reach everyone via mass email doesn't always work. Because of this, Ellie recommended that I create a work structure that will be a guideline for everyone so that we can streamline communication to focus on certain people. As the preparations for the trip develop, people will get assigned more specific roles and the communication will get even more efficient. Ellie, Dr. Rafael, and I are set up to meet on a weekly basis so that we can update action items and stay current on what needs to be done for the trip. The rest of the team will meet monthly on a Webex call so that everyone stays on track but it isn't as burdensome to the rest of the participants to try to meet every week.



4. Miscellaneous Tasks

- a. Besides the specific tasks that I am given to undertake, I have been given small little things to do like draft an email, set up a meeting, change the date on this document, etc. These tasks aren't very important by themselves but in the grand scheme of things, they make everything come together. While they also don't take up too much time individually, when they pile up it can become hours worth of work that Dr. Aldo most likely would have to do himself. My job is to make his life easier and take a lot of the stress of planning the trip off his shoulders so that he can focus on what he loves to do - surgery.

Thorough specific explanation of how you used higher level thinking skills in the creation of your original work

I will utilize higher level thinking skills in the creation of my original work by being creative, thoughtful, detail-oriented, organized, and flexible when it comes to putting together such a big and complex event. I am delving into territory that I have never come across before so this is all one big learning process for me. I will need to stay on my feet and be open to critique because I am bound to make mistakes. However, I will need to try to limit the mistakes as much as possible as to not compromise the success of the trip and not to completely blow this amazing opportunity for myself. This project contains elements of marketing, accounting, project management, business administration, and just plain organization so I will need to have an open mind to learning as I get taught processes and best practices over the next couple of months. One thing that I can definitely bring to the table is my youthfulness and creative mind so I will need to utilize those advantages to their greatest extent so that I can truly show off my potential to the powerful people involved in this and put out a product that is worth being proud of.

Results

Unfortunately, the fruit of my labor will not come to complete fruition until March when the trip is complete and over with. The small yet somewhat intangible things I am put in charge of will not become one concrete product until a few months later, but so far I have completely designed a T-shirts, made a Facebook page, created a GoFundMe, organized a work structure diagram, completed the Peruvian American Medical Society grant application, and updated all the necessary documents needed to approve the trip. Until March when my work can be presented at Final Presentation Night, I will continue to complete the tasks I am given and keep on track with the project plan to facilitate a smooth and successful expedition to Lima, Peru.